



How GetFridayAce helps Amazon Sellers

GetFridayAce helps with:

Product Enrichment and Content Optimization:

- ▶ Amazon category optimization
- ▶ Optimizing amazon listings (For e.g. Internal Amazon Search optimization, Google and other search engine optimizations)
- ▶ Preparing and featuring product comparison charts for cross selling or upselling within product families
- ▶ Making bulleted list of product features



Vendor Management:

- ▶ Coordinating and following up on cases on all product cases
- ▶ Managing contracts and compliances on all products



Marketing to acquire new customers:

- ▶ Optimizing and promoting store
- ▶ Optimizing Website performance
- ▶ Optimizing searches
- ▶ Amazon Buy box Strategizing



01

Product listing

- ▶ Managing product listings
- ▶ Editing and uploading product images
- ▶ Writing Product descriptions



02

Order Management Analysis and report preparation:

- ▶ Processing Amazon order
- ▶ Recording and monitoring inventory
- ▶ Analysing Amazon competition
- ▶ Pricing and Repricing
- ▶ Updating on new products development and price comparisons
- ▶ Reporting on fast and slow moving products



03

Customer Support:

- ▶ Responding immediately to customer enquiries 24/7
- ▶ Asking for feedback on dispatched orders and reviewing all negative and neutral feedbacks
- ▶ Gathering feedbacks from customers via automated email campaigns (this enables us to resolve a problem before a negative review is published)



04

Other Support:

- ▶ Managing Suppliers, Collecting product information and comparing prices
- ▶ Preparing transaction log reports and sales tax reports on all products
- ▶ Merchandising Support



05

06

07



Super Satisfied Customer

What, Saffron Marigold, our client who sells on Amazon, said about us

Partnering Since 2009

I look at GetFriday as a trusted business partner and consider their employees an extension of our team. Over the years my effort has been to build repeatable processes around critical business functions and then hand them off to GetFriday. Thanks to the quality of the team that works with me on a daily basis, and also to the support I receive from their management, I have a high degree of confidence, which is substantiated by daily execution of work, that committed work will get done on time every time. I look forward to growing my association with GetFriday as we continue to build our business.

- Sandip Sarwate Owner
Saffron Marigold



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