GetFriday
Life gets better with Get Friday

DR SUNEEL DHAND (MD)'s vision came true with GetFriday's website services

GetFriday is successfully bringing our clients' visions to fruition, and this case-study is an example of another mission we have successfully executed.

Background

Working as a physician in the USA, **Dr Suneel Dhand** is the quintessential innovator as well. Being an avid blogger and a published author, **Dr Dhand** realized and identified with the pain his fellow doctors were experiencing storing and retrieving their professional documents.

The Problem and the Challenge

The healthcare industry is very unique and physicians' credentials are strictly verified, with high professional standards. Physicians spend a huge amount of time managing and gathering paperwork to photocopy and send to requesting institutions (this could be either a hospital or a licensing board), which causes significant stress and unnecessary delays when applying for jobs or a medical license. These requests keep on occurring on a regular basis throughout their careers.

Physicians currently store all of their professional documents manually. Being in the healthcare industry for so long, **Dr Dhand** and his colleagues faced all of these same problems. This is where he and his colleagues came up with the idea of creating an online portal where doctors and nurses can store their documents, and not only access the documents 24/7, but would be able to send them to any requesting institution.

But, having an idea of creating an online portal and actually creating one, are two very different things. **Dr Dhand** and his team of cofounders needed help from professionals who could not only help them create this portal, but also understand the whats and whys of the website.

Proposed Action

Since we had already designed **Dr Dhand's** personal website initially, and he was extremely happy with it, he decided that our **GetFriday** team were best to address his needs again. Our team stepped up to the plate, translating his vision into an on-line platform that wasconsistent with his team's thoughts and ideas.

Our expert team set about doing what they do best-delivering the solution in a way that adheres to the custom-needs of the client and his team.

Our plan was well-thought out and we decided to create a website which operates in the Cloud. This website would house all the physicians' documents, including certificates and transcripts. Not only would each doctor have individual access to view his/her documents, the site would also provide help in scanning and couriering copies as and when requested.

Our team's untiring efforts, regular contact with the client and the ability to visualise a concept, confirms us as an organization that delivers on a solution, efficiently and at high quality.

> *Designing an online portal with the correct functionality that also fulfils the vision of the company is always challenging. We appreciated the regular correspondence and feedback with the GetFriday team, who worked diligently to deliver the product.*
>
> *- Dr Dhand's*

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Results

The outcome of the assignment was completely in line with the client's expectations. The result was a user-friendly, composite database of all the physicians' and nurses' documents. These could be deposited and accessed in one place. The website also has the option of raising different requests such as scanning and sending them to a particular location.

This allowed time, resource, and costsavings. The constant stream of communication between our team and **Dr Dhand** ensured that the client-requirements were met with absolute certainty.

"The team at GetFriday enabled us to create the functional online platform we needed for our business. It is a seamless online portal that is at the core of our business model."

Feedback

As a very happy and satisfied customer at GetFriday, Dr Dhand says,

"I've been playing around with the site on my desktop for the last couple of hours, and can I just say how happy I am overall with it! I wanted to thank you again for your diligent and hard work in designing this and making it go live so quickly!"

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